

About the Program and the Festival

About —

The Forest of Reading® is Canada's largest recreational reading program – more than 270,000 readers participate every year individually, or at their school or public library. This initiative by the Ontario Library Association offers ten reading programs for all ages, and each program consists of popular Canadian fiction and non-fiction titles. It is intended for readers across the country and those in Canadian international schools. The Forest occupies a major place of prominence in Canada's literary landscape and encourages a love of reading in people of all ages.

Goals of the Forest of Reading —

- To encourage children, young people and adults to enjoy reading
- To develop recognition for Canadian authors and Canadian books
- To contribute to the financial stability of the Canadian publishing industry
- To provide teacher-librarians, teachers, librarians, library staff and parent volunteers with a meaningful tool for improving literacy in schools and libraries
- To respond to community interest and needs

Official Wholesaler —

The Forest of Reading Official Wholesaler is tinlids Inc. Without their support, this program would not be possible.

Forest of Reading Festival —

Save the Date — May 12, 13, and 14, 2020

Our Forest of Reading Festival is a fun and exciting celebration of reading. With over 20,000 participants, the multi-day event is Canada's largest literary event for young readers.

This year's Festival will take place in Toronto, ON at the Harbourfront Centre. Satellite Festivals will also take place in London and the Waterloo Region.

Visit accessola.com/forest to access resources on how to host your own celebration.

Over 10,000 people attend the Festival in Toronto at the Harbourfront Centre. In addition to the award presentations featuring the nominated authors/illustrators, the days are packed with fun and engaging activities, including workshops put on by the authors/illustrators, roving entertainments, games, and giveaways. The authors and illustrators that attend the Festival are some of the most popular authors and illustrators in Canada.

In 2012, the OLA began its Festival expansion and now each year satellite locations are put on in additional cities. Satellite Festivals have been held in Thunder Bay, North Bay, Parry Sound, Ottawa, London, and Sault Ste. Marie. The first French Festival of Trees was also held in 2014 in Toronto. It is the first and only French literary festival of its kind in Canada.

The Festival of Trees has been described by one Forest winner as a "rock star concert for authors."

The Impact of the Festival

- Cultivates a love of reading in children and helps foster life-long readers
- Children get the chance to meet authors/illustrators from their favourite books and participate in educational workshops and fun activities
- Children receive free books, prizes, and other giveaways
- Children get to socialize with others and be a part of the largest literary event for kids in the country

Trademarks —

Most Forest of Reading Award programs are trademarked with either a ® or ™, so please ensure you are following the Brand Guide when using these programs for any purpose. Only registered sites are permitted to be using the Forest brand and its award program logos. The Brand Guide can be found on the Forest of Reading website under "Forest Resources," as well as the password website, under "General Resources."